FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

## Summary Information

**Permit No:** F00035495-A **Type of Permit:** FILMING **Release Date:** 02/01/2011

**Production Company** E! ENTERTAINMENT TELEVISION

**Insured Company Name** E! ENTERTAINMENT TELEVISION

Contact Phone No. 1 323-954-2400
Contact Phone No. 2 323-692-4597
Fax 323-954-2880
Address 5750 WILSHIRE BLVD
LOS ANGELES, California 90036

**Production Title** HOW DO I LOOK

**Type of Production** TV Reality

**Producer** Sal Ruggiero

**Director** Sal Ruggiero

**1st AD** Sal Ruggiero

**Production Manager** Sal Ruggiero

**FilmL.A. Coordinator** Naomi Kajiyama

**Location Manager** Sal Ruggiero
Primary Phone Mobile - 818-481-7581
Secondary Phone Office - 323-549-6264

**Location Assistant** Sal Ruggiero
Primary Phone Office - 323-549-6264
Secondary Phone

## Fees

| | |
|---|---|
| Posting 300 | $69.00 |
| Notification Charge | $155.00 |
| FILMLA FILM PERMIT RIDER FEE | $100.00 |

**Total Permit Fee** $324.00

**Number of Locations** 1

NOT A PERMIT

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## Summary Information — Location

**Location 1 of 1** 

| | | | |
|---|---|---|---|
| **Permit Number** | F00035495-A | **Location Manager** | Sal Ruggiero |
| **Production Company** | E! ENTERTAINMENT TELEVISION | Primary Phone | Mobile - 818-481-7581 |
| **Insured Company** | E! ENTERTAINMENT TELEVISION | Secondary Phone | Office - 323-549-6264 |
| **Production Title** | HOW DO I LOOK | | |

**Location Address** 4651 Kingswell Ave, Los Angeles, CA, 90027

**Location Type** Store front

**Film Dates** 2/2/2011 - 2/2/2011 12:00 - 18:00

**Open or Closed to the Public** Closed

**Generic Conditions**
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

**Please see attached document** E.HowDoILook.35495.AL2.pdf

**Equipment on Location**

| Type | Quantity |
|---|---|
| Cast/Crew vehicles | 3 |
| Cube Trucks | 1 |
| Vans | 2 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 3 |
| Crew | 12 |
| Spot Check | 1 |

**Filming Activities** Equipment on property; Equipment on sidewalk only.; Interior and exterior dialogue; Wak and talk;

**Jurisdiction** **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

**Thomas Guide** **Page:** 594 **Grid:** A4

**Approvals** LOS ANGELES POLICE DEPARTMENT Mark Buck

**Coordinator Note** Rider A adds location; collects notification and posting fees

**Parking**
**Base Camp**
Location Type : Private Parking Lot

**Crew Parking**
Location Type : Private Parking Lot

**Posting "No Parking" signs** Kingswell Ave, 50' in front of location 4651 Kingswell Ave

**Approximate Footage** 0 - 300 **Log Number** 10693

**Date(s)** 2/2/2011 to 2/2/2011 **Time(s)** 13:00 to 22:00

NOT A PERMIT

# Appointment of Film Permits Unlimited, Inc.
## As Authorized Agent and representative

I certify that I am a representative of STYLE NETWORK E! ENT. ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film L.A., Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film L.A, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 2/1/11

E! ENTERTAINMENT / STYLE NETWORK
Name of Principal

By: [signature]
Representative's Signature

SAL RUGGIERO
Print Representative's Name

COORDINATING PRODUCER
Representative's title

Principal's Address

323/549.6264 (O)
Principal's Telephone

818/481.7581 (C)

**Film Permits Unlimited, Inc.**
**Phone (818) 347-9929**
**Fax (818) 347-9784**

**Please sign and fax back**
**Principal = Name of Company**

NO PERMIT